



FOR IMMEDIATE RELEASES

## Principal® launches China new energy innovation fund

*Offers one of the first offshore China new energy options in the region*

**(HONG KONG and SINGAPORE, January 4, 2024)** – [Principal Asset Management<sup>SM</sup>](#) today announced the launch of CCB Principal China New Energy Innovation Fund (the “Fund”). As one of the first offshore China new energy options in the region, the Fund offers investors access to a structural long-term opportunity focused on sustainable investing in A-share listed companies related to the new energy industry, including renewable power, electrical equipment, energy storage, and electric vehicles. CCB Principal Asset Management Co., Ltd has an established track record in the new energy sector with the management of its existing onshore strategy since June 2020.

In 2020, the Chinese government announced a plan to reduce carbon emissions to reach carbon neutrality by 2060 and has been investing heavily in energy transition since then. This energy transition, bolstered by policy tailwinds, may provide ample high-growth investment opportunities in new energy subsectors such as photovoltaic cells, wind power, new energy vehicles, and energy storage. The launch of the Fund will provide investors in Hong Kong and Singapore an opportunity to access these high-growth sectors.

The Fund benefits from the specialized and locally based thematic equity investing insights in mainland China which focuses on both top-down factors, such as industry policy and supply-and-demand trends, and bottom-up fundamentals. Additionally, a proprietary environmental, social, and governance (ESG) approach, with a locally developed stock scorecard, is integrated throughout the investment process to ensure stocks meet sustainability standards.

The Fund uses the CSI new energy Index as its performance benchmark. It will be managed by CCB Principal Asset Management (Hong Kong) Co., Limited (CCB Principal (HK)). The parent company of CCB Principal (HK), CCB Principal Asset Management Co., Ltd is a Principal onshore joint venture with China Construction Bank and China Huadian Group.

The Fund is available to institutional/professional investors only in Singapore and all investors in Hong Kong (ISIN: IE0002L2BFB5).

### **Steve Chiu, CEO, asset management – Principal Hong Kong<sup>1</sup>, comments:**

*“The CCB Principal China New Energy Innovation Fund aims to provide investors in Asia with exposure to one of the highest-growth sectors in mainland China. The strategy aims to generate alpha and may enable undervalued companies to continue efforts to achieve positive environmental outcomes. The dedicated onshore management team, with its solid track record and differentiated ability to analyse sustainability insights, is well placed to guide the Fund.”*

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### [About Principal Financial Group®](#)

Principal Financial Group® (Nasdaq: PFG) is a global financial company with approximately 19,500 employees<sup>2</sup> passionate about improving the wealth and well-being of people and businesses. In business for more than 140 years, we're helping approximately 61 million customers<sup>2</sup> plan, protect, invest, and retire, while working to support the communities where we do business, and build a diverse, inclusive workforce. Principal® is proud to be recognized as one of the 2023 World's Most Ethical Companies® by Ethisphere<sup>3</sup>, a member of the Bloomberg Gender Equality Index, and one of the "Best Places to Work in Money Management"<sup>4</sup>. Learn more about Principal and our commitment to building a better future at [principal.com](https://www.principal.com).

### **About Principal Hong Kong**

In Hong Kong, our member companies include Principal Asset Management Company (Asia) Limited, Principal Investment & Retirement Services Limited, and Principal Trust Company (Asia) Limited. We combine our capabilities in global investment management, asset allocation and retirement planning expertise to provide asset management and retirement services as well as award-winning mutual funds and investment products to businesses, individuals, and institutional investors. All the above companies are member companies of the Principal Financial Group.

<sup>1</sup> Steve Chiu is the director of Principal Investment & Retirement Services Limited, the Hong Kong Representative of the Fund under Principal Global Investors Funds.

<sup>2</sup> As of September 30, 2023

<sup>3</sup> Ethisphere, 2023

<sup>4</sup> Pensions & Investments, "The Best Places to Work in Money Management", December 12, 2023

Principal Asset Management<sup>SM</sup> is a trade name of Principal Global Investors, LLC.

Investing involves risk, including possible loss of principal.